

Resource Guide



#IVMDay16

5 November



Volunteer Management.
One Job. Many Hats.

About

International Volunteer Managers Day

Celebrated each year on **November 5**, International Volunteer Managers Day (IVMDay) is an annual opportunity to celebrate and **bring greater awareness** to the catalytic role that those who lead volunteer effort play in the mobilisation and support of the world's volunteers.



From emergency disaster relief efforts, to hospitals, to pet shelters to the Olympic Games in Rio, volunteers are pivotal – and behind most successful volunteer engagement, there's someone engaged in making that role as meaningful and seamless as possible.



This **Resource Guide** covers where you can find all the resources you need to get involved in IVMDay, including social media images, hat and signage cut-outs, and ideas for events.

Thanks to **Volunteering Queensland** for helping put together this guide and designing many social media images for IVMDay over the years.

History

IVMDay was founded & observed for the first time in 1999

Over the years the day has grown to now receive support by volunteer involving agencies – both large and small – from right **around the world**.

In 2006, an **'International Supporters Group'** was formed. This specially invited collection of key leaders and groups from around the world are helping to **spread the word about IVMDay internationally**, and includes agencies such as the International Association for Volunteer Effort (IAVE) as well as volunteering peak bodies and others from more than **20 countries** around the world.



INTERNATIONALER TAG DER
FREIWILLIGENMANAGERINNEN
UND-MANAGER



ÖNKÉNTES
KOORDINÁTOROK
NEMZETKÖZI NAPJA



DÍA INTERNACIONAL
DE LOS GERENTES
DE LOS VOLUNTARIOS



JOURNÉE
INTERNATIONALE
DES GESTIONNAIRES
DE BÉNÉVOLES

Catchphrase

Education through Celebration

International Volunteer Managers Day embraces the catchphrase '**Education through Celebration**', as those behind the day strongly believe that the role of volunteer leadership is often undervalued in the '**successful volunteering**' equation.

IVMDay provides an opportunity for agencies (and their volunteers) to **thank** those who take on this pivotal role, more often than not in a voluntary capacity.

It also offers a chance for those who have made a career out of volunteer leadership to **share their successes** with senior management and other stakeholders.



Theme

Volunteer Management. One Job. Many Hats.

The 2016 IVMDay theme has been designed to **recognise** the myriad of roles and skills that those who lead volunteer effort must possess.

Not only does volunteer leadership occur in a wide range of settings, the person responsible for volunteer engagement often has a need to **morph from being a counselor one minute to an interviewer the next**, before donning their training hat just a few minutes later.

While this ability to be **multi skilled** is a serious business, we also want to have fun with this year's theme – so put your party hat on and **let's go celebrate!!!**



Resources

Logo



Find a number of **variations of the IVMDay logo** for you to download and promote the day in your region at volunteermanagersday.org/resources/the-ivmday-logo

The logo has been designed by US-based graphic artist Christina Balas, who has generously donated her time and talent to assisting the IVMDay cause.

Social media images



Download our **social media images** that can help you with your IVMDay promotions. Available online at volunteermanagersday.org/resources/posters-and-banners

Hats

Instructions

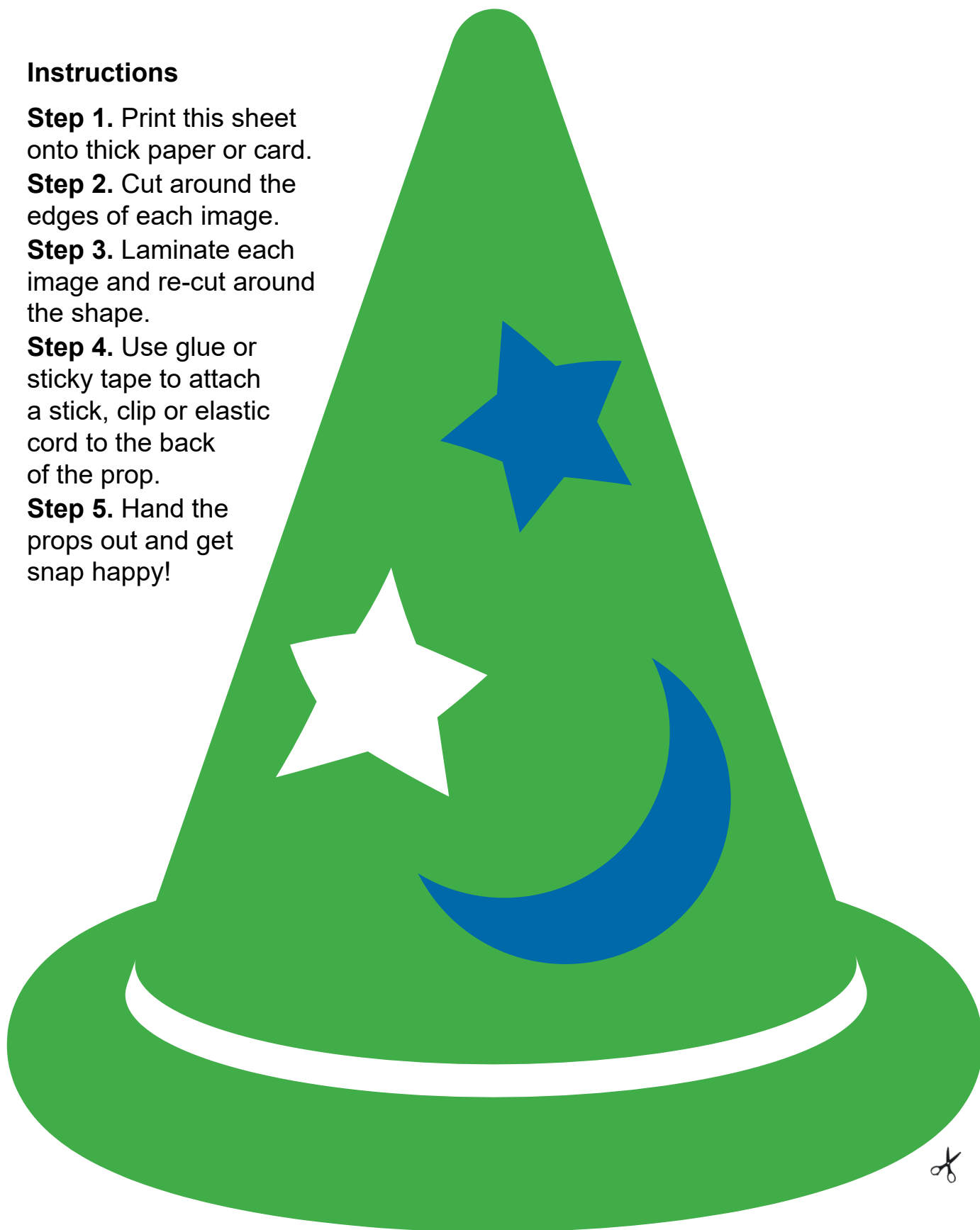
Step 1. Print this sheet onto thick paper or card.

Step 2. Cut around the edges of each image.

Step 3. Laminate each image and re-cut around the shape.

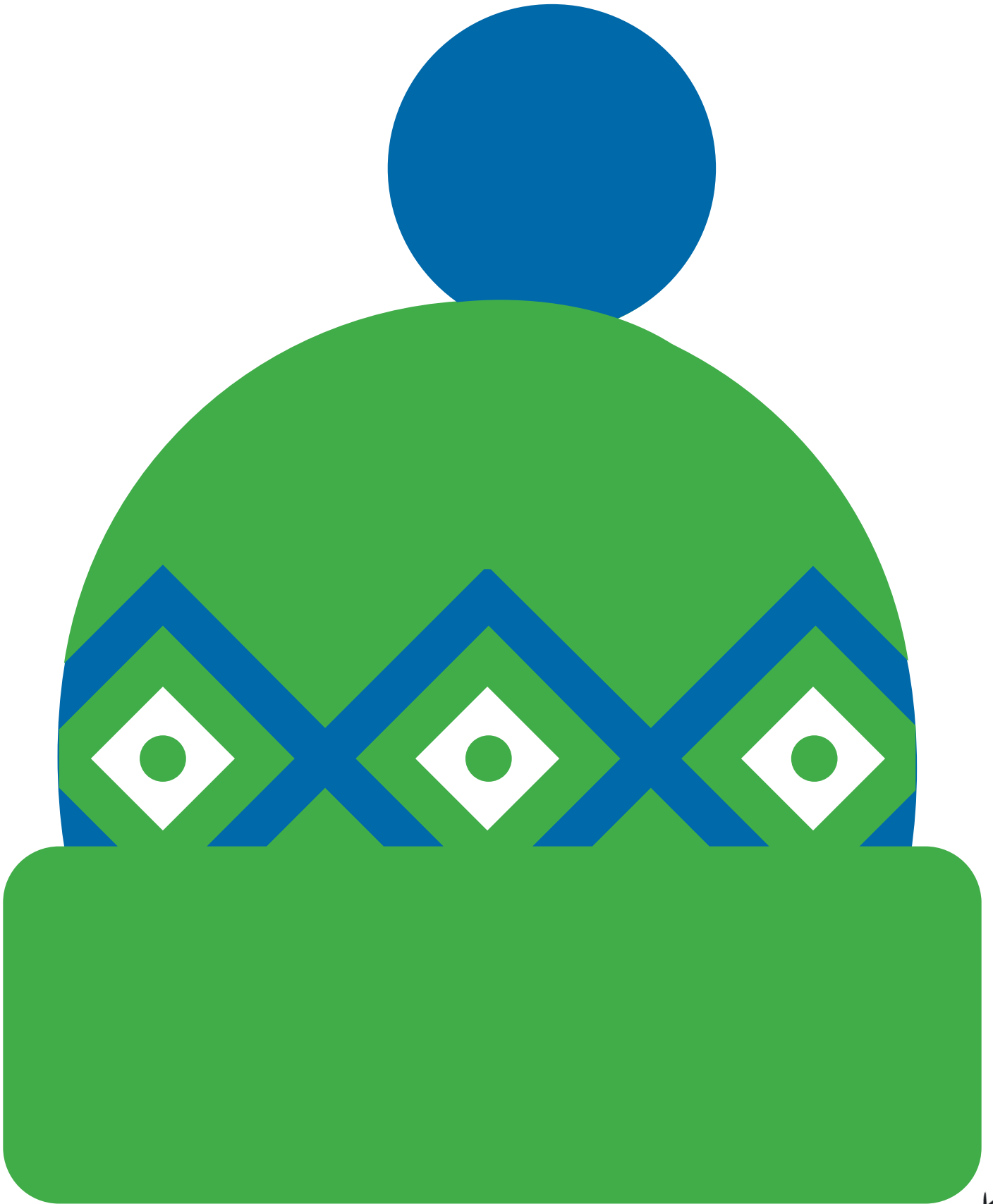
Step 4. Use glue or sticky tape to attach a stick, clip or elastic cord to the back of the prop.

Step 5. Hand the props out and get snap happy!











Speech bubble

Happy
International
Volunteer Managers
Day!!

#IVMDay16



Instructions

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- Step 5.** Hand the props out and get snap happy!

Ideas

Ways to celebrate #IVMDay16

- Have your local volunteer manager network or DOVIA host a special event.
- Coincide annual conferences to fall on IVMDay and then make it a feature of the program.
- Have the President of your volunteer manager network / DOVIA write a letter to the line manager / CEO of each member telling them how important the work the volunteer program manager working in their agency is.
- Remember to send a thank you message to the extended group of staff in your agency who support the work of volunteers (but who may not be recognised as a volunteer program manager). It's a great way to gain support and educate
- Send an e-card to your peers and colleagues.
- Encourage your local Volunteer Centre to host an event or mention the day in their newsletter.
- Find ways to educate your agency about your role through the promotion of the day.
- Use IVMDay as an excuse to write an article about your role for your agency newsletter or local paper.
- Place a link to the IVMDay website from your volunteer web page.
- If you are a member of a professional association, create an annual award to celebrate the work of volunteer program managers in your area.
- Throw a party to honor volunteer program managers in your area.
- Host a luncheon for area volunteer program managers and allow them to bring their boss.
- Hold a press conference and invite local dignitaries to talk about the community impact of the work of volunteer program managers.
- Request a special recognition for volunteer program managers from your local mayor or member of parliament.
- Send a recognition certificate and thank you note.
- Send a letter to the editor of your local newspaper that highlights the special work that volunteer program managers do in the community.
- Put a reminder to celebrate IVMDay on 5 November in the signature line of your emails.
- Prepare celebratory gift bags for the volunteer program managers in your area so that they can have a treat on the special day.
- Encourage your local Volunteer Centre to host an event and then encourage as many volunteer program managers as you can to attend. Take lots of photos and remember to use them to publicise IVMDay the following year.

Connect with us

Social media



Twitter

Facebook group

@IVMDay

International Volunteer Managers Day

Website



Visit our new website at volunteermanagersday.org

Email



Join mailing list volunteermanagersday.org/contact

Contact the Chairperson Andy Fryar at andy@ozvpm.com

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