

PRESS RELEASE

For Immediate Release

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International Volunteer Managers Day 2025: Celebrating the Power of Volunteerism

September 1, 2025 – Each year on **November 5**, communities around the world come together to honor the professionals and community leaders who make volunteerism possible: **Volunteer Engagement Professionals and Leaders of Volunteer Engagement**. These individuals mobilize millions of volunteers globally to create real change in our local communities.

Since its inception in 1999, **International Volunteer Managers Day (IVMDay)** has grown into a global celebration observed in more than 30 countries. From libraries, human services organizations and hospitals, to schools, cultural institutions and corporate social responsibility programs, volunteer managers make an extraordinary impact by connecting people to causes that change lives.

This year's celebration carries the theme: **"Be BOLD. Make Change."** It serves as both recognition of the boldness volunteer managers already embody and an invitation for organizations and communities to take action in support of them.

"Volunteer leaders across the globe know what it means to think creatively, take risks, and rally people to a cause," said Andy Fryar, IVMDay Committee Chairperson. "On IVMDay, we celebrate their courage, innovation, and the incredible impact they make every single day."

To mark the occasion, IVMDay is launching the **#BeBoldMakeChangeChallenge**, inviting everyone to honor and support volunteer managers by:

- **Celebrating:** Thank the volunteer managers in your community — from nonprofits and schools to libraries, hospitals, and corporations. A card, a treat, or a heartfelt message goes a long way.
- **Standing Out:** Wear bold colors on November 5 and share on social media with **#IVMDay25** why volunteer managers matter.
- **Stepping Up:** Volunteer Managers — showcase your bold approaches to tackling challenges and inspire others by sharing your stories with **#BeBoldMakeChange**.
- **Speaking Out:** Nonprofit leaders — advocate for volunteer managers to have a seat at the decision-making table.
- **Funding Boldly:** Foundations — invest in volunteer programs that provide vital support to volunteer managers and the communities they serve.

About International Volunteer Managers Day

Founded in 1999, International Volunteer Managers Day (IVMDay) is celebrated annually on November 5 in more than 30 countries. It recognizes the vital role of volunteer managers, coordinators, and leaders who mobilize people power to tackle society's biggest challenges.

For campaign resources and to join the #BeBoldMakeChange Challenge, visit **<https://volunteermanagersday.org>**.

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